

INTRO TO BUSINESS

Waynedale High School
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Overview of Course

Intro to Business is a course that should be of interest and value to every student. It deals with business situations, which every student faces, especially after they graduate. Students will learn financial responsibility through units on money management. They will learn the various aspects of starting and running a business by studying small businesses. They will develop a business plan for a fictitious business and will develop advertisements, logos, and letterheads.

Benchmarks to be Covered

Upon completion of the course, the student will learn how:

- 1-The entrepreneurial spirit positively affects economic development
- 2-Entrepreneurs possess unique characteristics
- 3-Relationships that exist between new technologies and competition are vital in identifying the role/ importance of entrepreneurship and small business
- 4-Successful entrepreneurs understand and abide by business laws/regulations
- 5-An entrepreneur analyzes customer groups to develop marketing plans that target specific customers
- 6-Entrepreneurs employ practices necessary to maintain client relationships
- 7-A focused, customer-service policy helps a business stand out
- 8-Identifying and creating a financial plan is essential for entrepreneurship and growth
- 9-For business to compete effectively, the entrepreneur must manage and allocate resources efficiently
- 10 Planning, organizing, directing are key in successful business management
- 11-Entrepreneurs evaluate many factors before considering which ownership form is best suited for their business venture
- 12-Government regulations affect entrepreneurial ventures on various levels
- 13-A business plan is essential to justify a new business venture
- 14-Entrepreneurs must have knowledge and understanding of economic data

Basis of Your Grade

Grades will be determined on the following criteria: daily work, tests, quizzes, projects, and employability skills.

The Waynedale High School grading scale will be used.

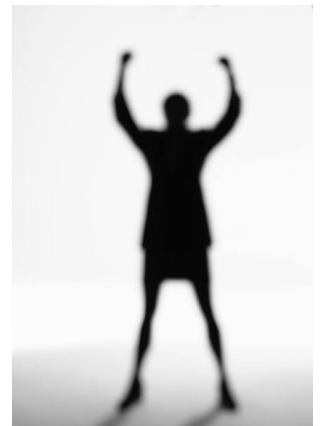
Since almost all work is performed in class, attendance each day is very important. Student absences will require make-up time at the beginning of the day or the end of the school day. Any student missing class is responsible for asking the teacher what they missed and for completing make-up work. Unexcused absences will result in a zero for all assignments that day. Late work will result in a 10% reduction for each late day.

STUDENTS WILL DO THEIR OWN WORK. Any student caught cheating on any assignment will receive a "0" grade. The student who allows cheating to take place will also get a "0".

Class Expectations

Students will also be expected to adhere to certain class expectations, referred to as EMPLOYABILITY SKILLS. An assessment of your ability to attain these skills will be given each grading period. They are as follows:

- *Be respectful to everyone
- *Participate in class
- *Listen and follow directions
- *Accept responsibility for yourself
- *Have good attendance
- *Have good manners
- *Work hard/give your best
- *Do your class work
- *Have a positive attitude
- *Come to class prepared
- *Be on time
- *Ask questions
- *Keep the class clean



General Computer Use Rules

1. No food or drink (this is a computer lab)
2. Remain in your seat until the bell rings
3. Username and Password must be kept private
4. No unauthorized downloading or printer use
5. No tampering with equipment
6. All files are school property and are monitored
7. No use of the computers while instructions are being given, unless directed to do so
8. Work first—all assignments must be completed before browsing on the Web. If you are not finished and you choose to use the Web for personal use, you will be penalized.

1st offense = 25% deducted from current assignments

2nd offense = 50% deducted from current assignments

3rd offense = 0 for current assignments

4th offense = lunch detention with Mrs. Walton in addition to a 0 for current assignments

***Computer privileges for the class may be revoked at the teacher's discretion.**

Reminder of Other School Policies

HALL PASSES—No student is to be in the halls without a proper pass. You should use the time between classes to go to your locker and use the restroom.

TARDIES

1st—3rd = warning

4th—6th = noon detention

7th—9th = after school

10th + = SS/ISS

